


Green Meetings Green Events

Bregenz Festival House Your Green Location

More and more people are becoming aware of the importance of treating nature with respect. This is also reflected in the growing interest in Green Meetings & Events. **And that's a good thing.** As a guest, however, you rarely have any influence on the use of natural resources. That's why we take responsibility here. We see ourselves as good hosts and for us this means taking a stand by assuming **economic, ecological and social responsibility** – for you, for our team and for our environment.



Gerhard Stübe, Management board

This brochure is intended to give you an overview of Green Meetings & Events at Bregenz Festival House (Festspielhaus Bregenz). You will find out how you can benefit from organising a Green Meeting & Event, how certification works, what areas you can take sustainable measures in, and what advantages Bregenz Festival House offers you as a venue.



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Green Meetings & Events

Behind “Green Meetings & Events” is a long-term goal that can be summarised with the word “sustainability”. Specifically, it’s about climate protection, regional value creation and social responsibility.

It’s not by any means superficially paying lip service. For a Green Meeting or Event to be successfully certified, requirements must be met in a wide variety of areas.

Sustainability is a matter close to our hearts at Kongresskultur Bregenz. That’s why we offer organisers the opportunity to hold Green Meetings and Green Events with us. Further general information on the “Green Meetings & Events” initiative can be found at <https://meetings.umweltzeichen.at>

Environmentally conscious management and social action are the **basis** for a **successful and liveable future.**

The Austrian Ecolabel „**Green Meetings & Events**“ is a **seal of quality for events** that ensures **exposure for precisely these values.** The Ministry for Climate Protection, Environment, Energy, Mobility, Innovation and Technology developed it together with the event industry and the Association for Consumer Information.

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What are the benefits for you and your event?

Resource-conserving and socially responsible behaviour is becoming increasingly important. With the Green Meeting award, you benefit from numerous advantages.



- You present yourself and your event in a positive light.
- You actively contribute to making the environment a better place to live.
- You and your participants take on important social responsibility.
- Innovative conference concepts make your event sustainable as well as lively.
- You can implement the measures easily and without much extra effort.
- You choose the areas you would like to become more involved in.



Your advantages at Bregenz Festival House: **Green Location, Green Catering & Certifier**

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Your contact person at Kongresskultur Bregenz will certify your event

For you, the certification of a Green Meeting or Green Event at Bregenz Festival House involves little effort, because ...

- Bregenz Festival House is already certified as an event venue.
- our catering partner evenTZ by foodaffairs already has the necessary certification as a Green Caterer.
- as a licence holder, Kongresskultur Bregenz can certify your events.

This means that the majority of the criteria have already been met and only a few steps are necessary to obtain the certificate.

Which events can be certified?

There are few types of event that cannot be certified. As a certification body for Green Meetings & Green Events, we will be happy to provide you with detailed information.

What are the costs?

The advice we give on certification and the certification procedure is free of charge for you.



Seven steps to certification

Your contact person will be on hand to advise and help out.

How does the certification work?

The certification consists of MANDATORY and TARGET criteria. In order for your event to become a Green Meeting & Event, all MANDATORY criteria must be fulfilled.

In addition, a certain minimum number of points must be achieved through the fulfilment of TARGET criteria.



Profitable **measures** at a glance



Mobility and climate protection

- Encourage participants to use public transport or organise car sharing to reduce emissions.
- When selecting side events, make sure they are easy to reach.



High-quality regional catering

- Help to avoid food waste with careful planning.
- Avoid the use of disposable tableware.
- Emphasise regional, seasonal food when choosing your menu.



Hosts with environmental awareness

- Inform your participants about eco-certified local hotels.
- Choose a Green Hotel as your team hotel.



Communication

- Show your principles and champion sustainable event organisation.
- Tell the participants about your sustainability drive and encourage them to get actively involved.
- At the end of the event, evaluate your sustainability goals and share your experiences and progress with others.



Conserving resources in planning and décor

- Prefer digital communications and save costs on printed invitations and programme booklets.
- Reduce the use of writing utensils and give-aways.
- Save resources by reusing décor, name badges and various materials.
- Try to consistently disconnect appliances from the mains and use energy-efficient appliances.



Social responsibility for participants and employees

- If you make an event barrier-free, you enable everyone to take part in it (people with disabilities, older people, families, etc.).
- In your communications, ensure that all genders are addressed.
- Pay attention to the safety and security of all participants.



Waste separation and avoidance

- Use the location's waste management system to easily separate waste.
- Opt for reusable materials and reduce plastic waste.

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